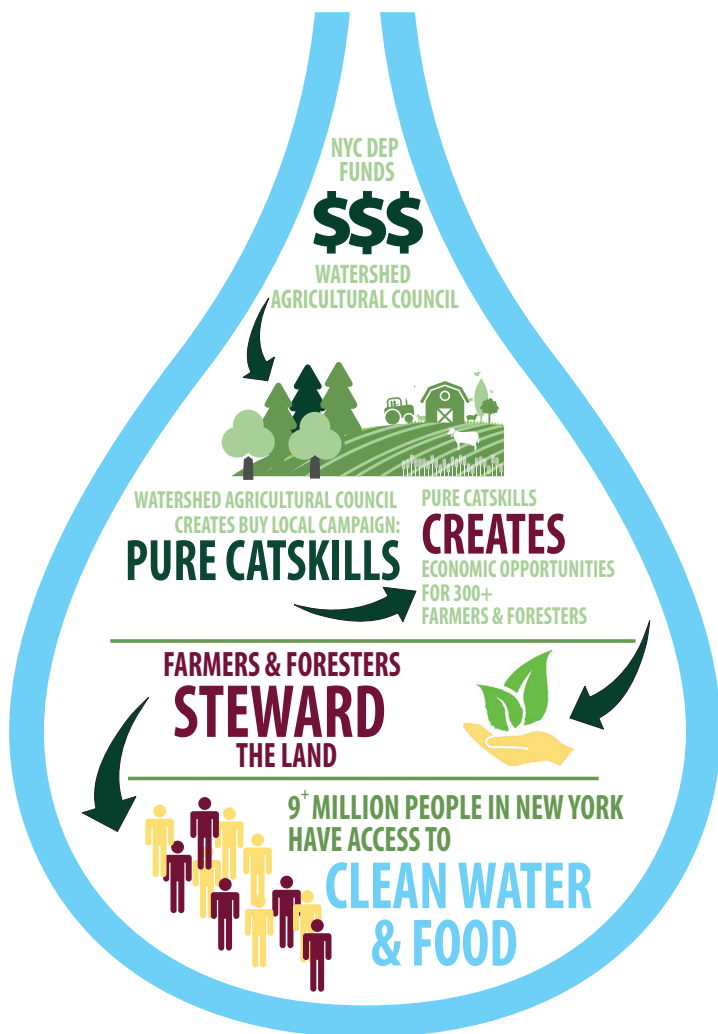


WHY BUY PURE CATSKILLS



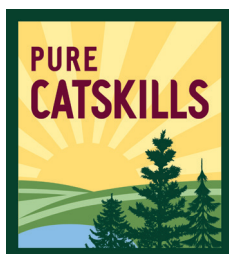


SHOP LOCAL. SUPPORT WORKING LANDSCAPES.

Pure Catskills is a regional, buy local campaign developed by the Watershed Agricultural Council to improve the economic viability of the local community, sustain the working landscapes of the Catskills and preserve water quality in the NYC Watershed region.

Pure Catskills represents nearly 300 diverse farm and forest-based businesses, restaurants, local artisans, other non-profit organizations and accommodations throughout Delaware, Greene, Otsego, Schoharie, Sullivan and Ulster Counties in New York State.

Pure Catskills is your one-stop source for where to eat, drink, shop, stay and play in the Catskills. When you make a purchase from a Pure Catskills member, you are also doing your part to preserve the working landscapes of the region, promote clean water and ensure small communities in the Catskills thrive.



Pure Catskills buy local campaign is an economic initiative of the Watershed Agricultural Council with funding from NYC DEP, U.S.D.A and other sources. EOE/EOP © WAC17

purecatskills.com